

Pretest : Number of survey collected

Notes

Output Created	30-JUN-2022 17:39...
Comments	
Input	Data
	C: \Users\Dominique\Dropbox\Dominique\BFH\Master Thesis\BigTech_SME_incumbent_banks\thesis_data\Pretest\PRETEST_Swiss Banks vs. BigTechs_26. Mai 2022_14.47.sav

Active Dataset	DataSet1
Filter	<none>
Weight	<none>
Split File	<none>
N of Rows in Working Data File	21

Notes

Missing Value Handling Definition of Missing

User-defined missing values are treated as missing.

Cases Used

Statistics are based on all cases with valid data.

Syntax

```
FREQUENCIES  
VARIABLES=Finish  
ed
```

```
/ORDER=ANALYSI  
S.
```

Resources

Processor Time

00:00:00.00

Elapsed Time

00:00:00.02

Statistics

Beendet

N	Valid	21
	Missing	0

Finished surveys

	N	%
False	1	4.8%
True	20	95.2%

T-Test

Notes

Output Created	30-JUN-2022 17:40...
Comments	
Input	Data
	C: \Users\Dominique\Dropbox\Dominique\BFH\Master Thesis\BigTech_SME_incumbent_banks\thesis_data\Pretest\PRETEST_Swiss Banks vs. BigTechs_26. Mai 2022_14.47.sav

Active Dataset

DataSet1

Notes

Filter	<none>
Weight	<none>
Split File	<none>
N of Rows in Working Data File	21

Missing Value Handling Definition of Missing

User defined missing values are treated as missing.

Cases Used

Statistics for each analysis are based on the cases with no missing or out-of-range data for any variable in the analysis.

Notes

Syntax

```
T-TEST
GROUPS=Group(3
4)

/MISSING=ANALY
SIS

/VARIABLES=both_
BTgood
both_BTdynamic
both_BTbenefit
/ES DISPLAY
(FALSE)
/CRITERIA=CI(
95).
```

Resources

Processor Time

00:00:00.05

Elapsed Time

00:00:00.04

Group Statistics

	Group	N	Mean	Std. Deviation
both_BTgood	Positive Article	10	4.0000	1.63299
	Negative Article	10	2.9000	1.28668
both_BTdynamic	Positive Article	10	5.2000	.91894
	Negative Article	10	3.2000	1.39841
both_BTbenefit	Positive Article	10	3.6000	1.77639
	Negative Article	10	3.3000	1.41814

Group Statistics

	Group	Std. Error Mean
both_BTgood	Positive Article	.51640
	Negative Article	.40689
both_BTdynamic	Positive Article	.29059
	Negative Article	.44222
both_BTbenefit	Positive Article	.56174
	Negative Article	.44845

Independent Samples Test^a

		Levene's Test for Equality of Variance	
		F	Sig.
both_BTgood	Equal variances assumed	1.207	.286
	Equal variances not assumed		
both_BTdynamic	Equal variances assumed	5.656	.029
	Equal variances not assumed		
both_BTbenefit	Equal variances assumed	2.341	.143
	Equal variances not assumed		

Independent Samples Test^a

		t-test for Equality of Means		
				Significance
		t	df	One-Sided p
both_BTgood	Equal variances assumed	1.673	18	.056
	Equal variances not assumed	1.673	17.066	.056
both_BTdynamic	Equal variances assumed	3.780	18	<.001
	Equal variances not assumed	3.780	15.551	<.001
both_BTbenefit	Equal variances assumed	.417	18	.341
	Equal variances not assumed	.417	17.158	.341

Independent Samples Test^a

		t-test for Equality of Means	
		Significance	
		Two-Sided p	Mean Difference
both_BTgood	Equal variances assumed	.112	1.10000
	Equal variances not assumed	.113	1.10000
both_BTdynamic	Equal variances assumed	.001	2.00000
	Equal variances not assumed	.002	2.00000
both_BTbenefit	Equal variances assumed	.681	.30000
	Equal variances not assumed	.682	.30000

Independent Samples Test^a

		t-test for Equality of Means	
			95% Confidence Interval of the Difference
		Std. Error Difference	Lower
both_BTgood	Equal variances assumed	.65744	-.28122
	Equal variances not assumed	.65744	-.28666
both_BTdynamic	Equal variances assumed	.52915	.88830
	Equal variances not assumed	.52915	.87561
both_BTbenefit	Equal variances assumed	.71880	-1.21013
	Equal variances not assumed	.71880	-1.21546

Independent Samples Test^a

		t-test for Equality ..
		95% Confidence Interval of the Difference
		Upper
both_BTgood	Equal variances assumed	2.48122
	Equal variances not assumed	2.48666
both_BTdynamic	Equal variances assumed	3.11170
	Equal variances not assumed	3.12439
both_BTbenefit	Equal variances assumed	1.81013
	Equal variances not assumed	1.81546

a. “BTgood”, “BTdynamic” and “BTbenefit” refer to three statements that were showed to participants: Statement 1 (“BTgood”): “I think it’s good that BigTechs offer financial products such as mortgages, as well as compete with banks.” Statement 2 (“BTdynamic”): “BigTechs offering financial products will create positive dynamics within the Swiss financial system.” Statement 3 (“BTbenefit”): “Ultimately, the whole financial system, including customers, will benefit from BigTechs.” The independent